

Content Management

Content Management systems (CMS) for websites are a must for companies that make a lot of changes to the content of their websites. It allows for changes to be made to your website without any knowledge of website building needed. We can also offer training to staff members to administer such a website.

Everything happens at desktop speed, even over the slowest internet connection, allowing you to rapidly build your content and keep it up to date.

- It's a lot less expensive than using a web designer for every small update.
- It's a lot quicker to make changes to your website yourself, whenever you want.
- Visitors are more likely to buy your product or service if your website has detailed, up to date information.
- Search engines give higher rankings to websites that are updated regularly.
- Never worry about lost information again as you can receive a backup daily right into your e-mail.
- Cool Leopard CMS websites lets you update your web site from any computer running Internet Explorer or Firefox.
- Cool Leopard CMS websites do not require any software to be loaded, so you never have to worry about upgrades.
- Cool Leopard CMS websites separates design from content and we do the design and you just do the content.
- Cool Leopard CMS websites are fully WYSIWYG; What you see is what you get.

The fully browser based user interface features configurable editors for structured content with well defined fields. Alternatively, content can be created using an integrated WYSIWYG editor similar to well known office applications.

If you are happy with the way your website looks but are frustrated by lack of control over content, we'll recreate your website.